



Successful Strategic Planning: Learning from the Past, Analyzing Now, and Focusing on the Future

Wednesday, August 5, 2015

8:30 am – 4:00 pm

InterContinental Buckhead Atlanta
3315 Peachtree Rd., NE
Atlanta, Georgia 30326
Phone: (404) 946-9000
<http://www.intercontinentalatlanta.com/>

Join colleagues and distinguished faculty (listed below) for an in-depth look at successful multidisciplinary planning efforts that increase access to critical information, build a framework for collaboration, and improve the effectiveness of your agency, community and state. This highly interactive workshop will discuss strategic planning best practices and provide tips for identifying and engaging with colleagues and stakeholders, as well as coordinating and leveraging limited resources.

Attend with your planning team and leave the workshop with your own planning strategies and resources such as planning tools and creative planning approaches. Course includes:

Keys to Successful and Comprehensive Planning

Identifying and Engaging All System Stakeholders
Creating a Charter
"Bottom-Up" Planning and Cultural Competency
Collaborative Approaches

How Research Informs Planning

Identifying and Analyzing Problems
Needs Assessment
Prioritizing problems
Interpreting Results

Strategic Planning and Political Realities

Working in a politically charged government environment
When data is at odds with the political trend

Action Planning and Tools

Identifying Gaps in Resources
Creative Approaches

Funding Evidence-Based, Data-Driven Programs

Registration is \$150 per person. You must pay online by credit card. Continental breakfast, lunch and breaks are provided.
[Register here.](#)

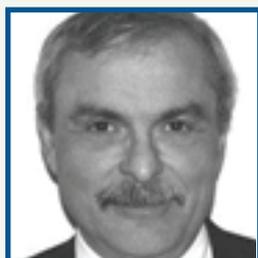
Presenters



Kay Chopard Cohen
Executive Director
National District Attorneys Association



Phil Stevenson
Research Manager
Pew Charitable Trusts, and
Former Director
Arizona Statistical Analysis Center



Jack Cutrone
Former Executive Director
Illinois Criminal Justice Information Authority



Carol Poole
Senior Policy Adviser
National Criminal Justice Association



David Steingraber
Senior Policy Adviser
National Criminal Justice Association